



CITY OF BEVERLY HILLS
TRAFFIC & PARKING COMMISSION

June 2, 2016

TO: Traffic & Parking Commission
FROM: Martha Eros, Transportation Planner
Christian Vasquez, Transportation Planning Analyst
SUBJECT: Bike Share – Phase 1 Station Locations
ATTACHMENTS: A. Station Maps and Schematics
B. Public Notice

The Traffic & Parking Commission (TPC) will receive public comment on five proposed bike share stations and develop recommendations for City Council consideration.

Background

The Community Development Department hosted a ribbon cutting ceremony on May 10, 2016 to officially launch the *Beverly Hills Bike Share* pilot program. Mayor John Mirisch, Vice Mayor Nancy Krasne, Councilmember Lili Bosse, Councilmember Julian Gold, TPC Commissioner Andy Licht and several bike share volunteer testers attended the event.

As of May 25, 2016, the bike share program has five *Founding Members* (Annual), five *Monthly* users, and 68 *Pay As You Go* users. The bike share system currently has 30 bicycles in circulation and the following six stations in operation:

- City Hall (South Santa Monica Boulevard / North Crescent Drive): 9 racks
- Wells Fargo Bank Adjacent (South Santa Monica Boulevard / North Camden Drive): 10 racks
- Beverly Hills Courthouse (Civic Center Drive / Burton Way): 9 racks
- Chase Bank Adjacent (Wilshire Boulevard / Beverly Drive): 9 racks
- 280 South Beverly Drive (South Beverly Drive / Gregory Way): 8 racks
- Entertainment Business District (Third Street / North Maple Drive): 11 racks

The North Santa Monica Boulevard/North Crescent Drive station was uninstalled temporarily due to the upcoming North Santa Monica Boulevard Reconstruction project. The Doheny Drive/Burton Way station requires further analysis as it entails relocating the existing irrigation system in preparation of a concrete landing pad; the installation is on temporary hold.

Discussion

To augment the six stations currently installed, staff is proposing five more bike share stations as follows:

- A. N/E corner of Wilshire Boulevard and South Santa Monica Boulevard – 12 racks
- B. N/E corner of Wilshire Boulevard and Robertson Boulevard – 8 racks
- C. Roxbury Park – 6 racks
- D. La Cienega Tennis Center – 9 racks

E. Will Rogers Park – 5 racks

Staff identified these locations due to close proximity to public transit, employment centers, and commercial activity. The proposed stations would be installed on the public right-of-way or City property. Transportation Planning and Traffic Engineering staff, alongside *Fehr & Peers Consulting* staff, reviewed the proposed sites to determine public right-of-way, ADA clearance, pedestrian access, street activity, and commercial/employment hubs.

Staff presented the three proposed park stations (locations C, D and E) to the Recreation & Parks Commission (RPC) on May 24, 2016 to receive their input. Concerns raised by the RPC include:

- Riding bicycles inside City parks is currently prohibited (BHMC § 8-1-4), thus placing the stations adjacent to the parks might encourage users to bike inside parks;
- the selected locations do not have a lot of foot traffic; and
- Roxbury Park location is in front of a bench.

Staff forwarded the proposed station sites to the Beverly Hills Police Department and Fire Department staff for review and feedback. Additional information will be provided at the June TPC meeting.

Public notices were mailed to properties and businesses adjacent to the proposed stations on May 23, 2016. Staff also hand delivered notices to the property management companies of office buildings adjacent to proposed bike share stations. No correspondence was received as of May 25, 2016, 5 p.m.

Recommendation

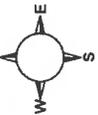
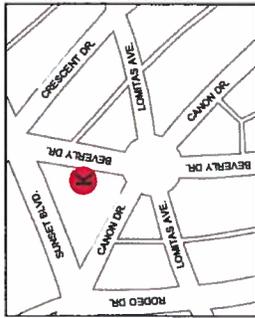
Staff recommends that the Traffic & Parking Commission receive public comment on the five proposed bike share stations, and provide a recommendation for City Council consideration.

ATTACHMENT A

BIKE SHARE STATIONS

- A North Crescent Drive/South Santa Monica Boulevard
- B Camden Drive/South Santa Monica Boulevard
- C South Beverly Drive/Gregory Way
- D Third Street/Maple Drive
- E Civic Center Drive/Burton Way
- F Wilshire Boulevard/Beverly Drive
- G Wilshire Boulevard/South Santa Monica Boulevard
- H Wilshire Boulevard/Robertson Boulevard
- I Roxbury Park
- J La Cienega Tennis Center
- K Will Rogers Park

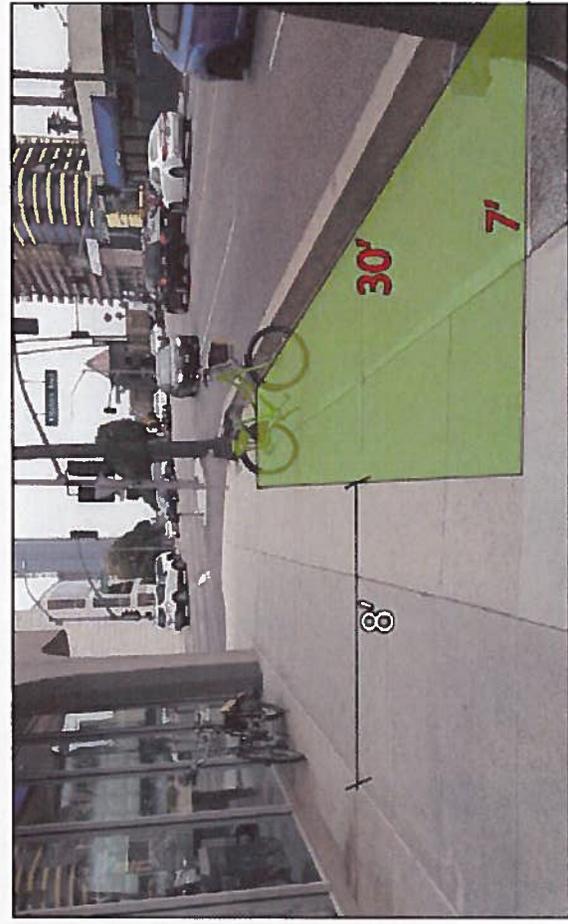
● - Installed
● - Proposed



**Existing and Proposed
Bike Share Stations**



Wilshire Blvd./S. Santa Monica Blvd.



Station Capacity: 12 Racks
Surface: Concrete
Station Type: Sidewalk 1
Sign Location: North

- Close proximity to the Electric Fountain, The Peninsula, The Beverly Hilton, Waldorf Astoria, Mosaic Hotel, employment hubs, restaurants and shops
- Metro bus routes and bus stops (#4, 16, 20, 720, 316, 704) along Wilshire Blvd. and N. Santa Monica Blvd.
- Connects the southwest area to the City's bike share network



Wilshire Blvd./Robertson Blvd.



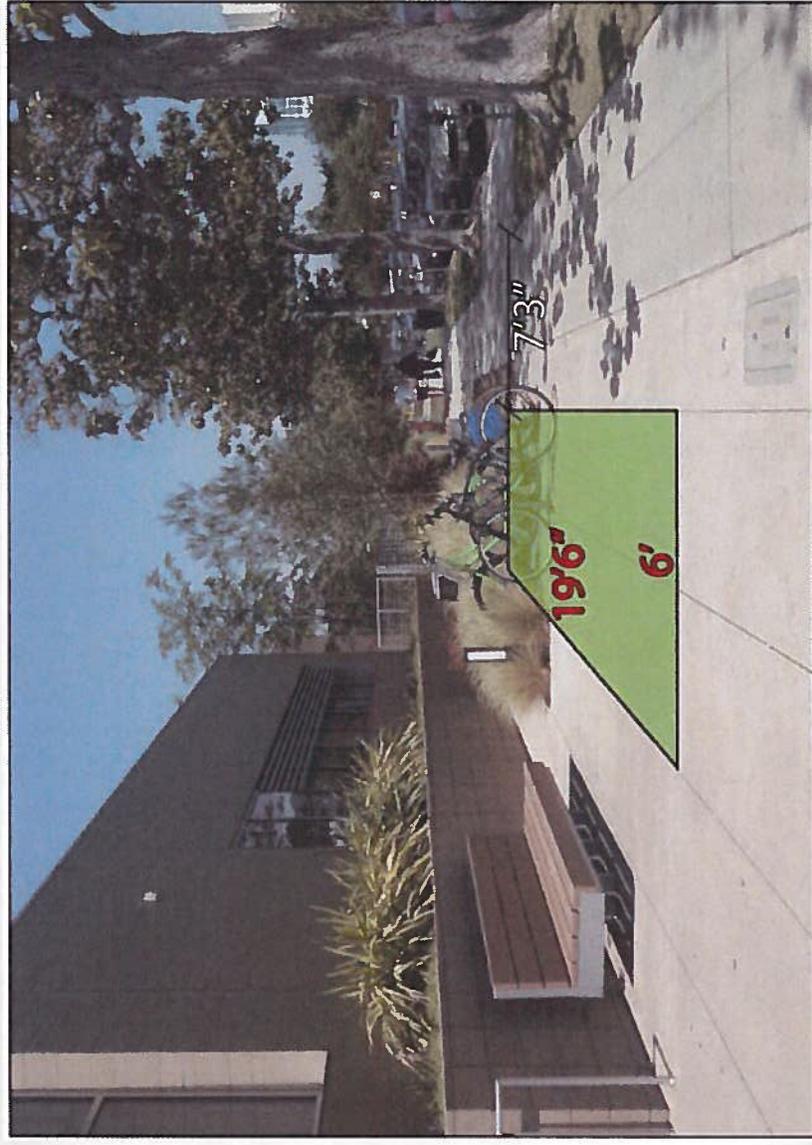
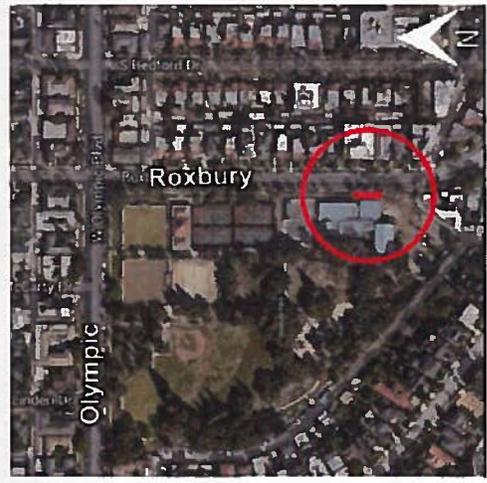
Station Capacity: 8 Racks
Surface: Concrete
Station Type: TYP 4767-1
Sign Location: East side



- Close proximity to Wilshire/Robertson employment hubs, restaurants and shops
- Metro bus routes and bus stops (#20, 220, 720) along Wilshire Blvd and Robertson Blvd
- Connects the southeast area to the City's bike share network



Roxbury Park



Station Capacity: 6 Racks
Surface: Concrete
Station Type: Plaza
Sign Location: North

- Near residential areas in the southwest part of the City
- Metro bus route and bus stops (#28) on Olympic Blvd.
- Connects the southwest area to the City's bike share network



Will Rogers Park



Station Capacity: 5 Racks

Surface: Concrete

Station Type: Plaza

Sign Location: West (or no sign)



- Close proximity to the Beverly Hills Hotel
- Metro bus routes and bus stops (#2, 302) on Sunset Blvd.
- Connects the north-central area to the City's bike share network

ATTACHMENT B



NOTICE OF PUBLIC MEETING

Beverly Hills Pilot Bicycle Share Program Proposed Phase 1 Station Locations

The Traffic & Parking Commission will review five proposed bicycle share station locations and receive public comment.

MEETING: Traffic & Parking Commission
DATE: Thursday, June 2, 2016
TIME: 9:00 a.m., or as soon thereafter as the matter may be heard
LOCATION: City Hall, Room 280-A, 455 N. Rexford Drive, Beverly Hills, CA 90210

The City launched the *Beverly Hills Bike Share* pilot program on May 10, 2016. The system consists of 50 smart bikes with onboard technology and 100 docking racks. To augment the six stations currently installed, staff proposes five more stations to the Traffic & Parking Commission as follows:

- A. N/E corner of Wilshire Boulevard and South Santa Monica Boulevard
- B. N/E corner of Wilshire Boulevard and Robertson Boulevard
- C. Roxbury Park
- D. La Cienega Tennis Center
- E. Will Rogers Park

Staff identified these locations due to close proximity to public transit, employment centers, and commercial activity. The proposed stations would be installed on the public right-of-way or City property.

PUBLIC COMMENT:

Persons wishing to comment on this item are invited to attend the June 2, 2016 Traffic & Parking Commission meeting and/or submit written comments. Any communication received by the City becomes part of the public record. Please submit correspondence a minimum of one day in advance of the meeting date to allow for routing.

By Email: transportation@beverlyhills.org

By Mail: City of Beverly Hills
Community Development - Transportation Planning
455 North Rexford Drive, Beverly Hills, CA 90210

The Traffic & Parking Commission is an advisory board to the City Council. The Commission's recommendation will be forwarded to the City Council for consideration at a future date. The City Council may approve, deny, or modify the Commission's recommendation.

If you would like additional information regarding this proposal, please contact the Transportation Planning Division at (310) 285-1128.



Wilshire Blvd./Robertson Blvd.



Station Capacity: 8 Racks

Surface: Concrete

Station Type: TYP 4767-1

Sign Location: East side



- Close proximity to Wilshire/Robertson employment hubs, restaurants and shops
- Metro bus routes and bus stops (#20, 220, 720) along Wilshire Blvd and Robertson Blvd
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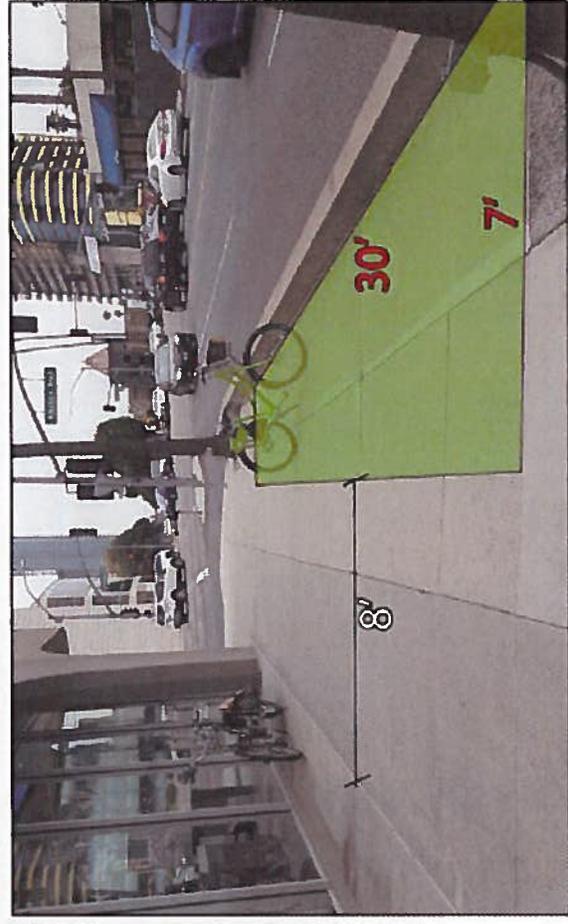
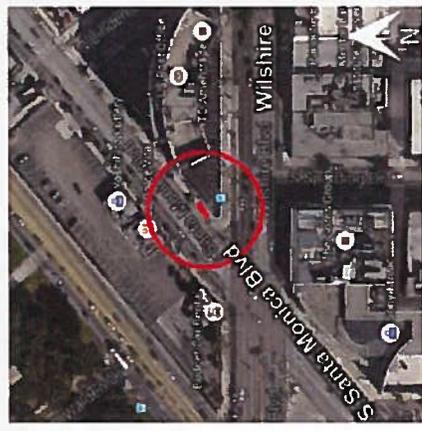
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Surface: Concrete

Station Type: Sidewalk 1

Sign Location: North

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- Metro bus routes and bus stops (#4, 16, 20, 720, 316, 704) along Wilshire Blvd. and N. Santa Monica Blvd.
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Surface: Concrete

Station Type: Plaza

Sign Location: West (or no sign)



- Close proximity to the Beverly Hills Hotel
- Metro bus routes and bus stops (#2, 302) on Sunset Blvd.
- Connects the north-central area to the City's bike share network