



STAFF REPORT

Meeting Date: May 17, 2016
To: Honorable Mayor & City Council
From: Gisele Grable, Community Services Administrator
Subject: AIDS/LifeCycle Bike Ride Through Beverly Hills
Attachments: 1. Map of Route in Beverly Hills for AIDS/LifeCycle Bike Ride
2. AIDS/LifeCycle Letter Regarding Ride Through Beverly Hills
3. Narrative and Code of Conduct/Safety Guidelines

INTRODUCTION

This report provides information regarding the AIDS/LifeCycle's bike ride through the City of Beverly Hills on Saturday, June 11 from approximately 10:30 a.m. until 5:00 p.m.

The route and logistical details were originally reviewed and modified by City staff with the AIDS/LifeCycle representatives. The "controlled" lane would begin at the western border of Beverly Hills and travel east along South Santa Monica Boulevard; east on Wilshire Boulevard; north on Doheny Drive and east on North Santa Monica Boulevard.

The final route (attached) and event details were then reviewed and preliminarily supported by City Council Liaisons Councilmembers Lili Bosse and Nancy Krasne.

This report is provided for information only. Unless otherwise directed by the City Council, staff intends to proceed with the coordination of the plans as described in this report.

DISCUSSION

For the 15th year, the AIDS LiveCycle event has included a 7-day, 545-mile bike ride (not race) that begins in San Francisco and concludes in Los Angeles. Over the last 13 years, the ride has normally finished at the Veterans' Administration Facility in West Los Angeles, but due to recent developments with the Department of Veteran Affairs, they can no longer utilize the site for the ride, and they have now secured a finish area at Fairfax High School on Saturday, June 11, 2016. The event includes approximately 2,500 participants, and benefits the HIV/AIDS services of the San Francisco AIDS Foundation and the Los Angeles LGBT Center.

The first route that was presented by the AIDS/LifeCycle representatives was proposed to travel (and include a lane closure) along North Santa Monica Boulevard through Beverly Hills into West Hollywood (they have already received approval from West Hollywood to travel through their city). Beverly Hills city staff, including the Police Department and Traffic Control Division representatives met with the AIDS/LifeCycle representatives to review the details, and determined that on a Saturday, North Santa Monica Blvd. was not the best or safest option for the Beverly Hills community. With Police Department feedback and recommendations, the

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updated route was redefined and was felt that a "controlled" lane utilizing primarily the parking lanes or traffic lane depending on the location was the preferred option for Beverly Hills. The timeframe is estimated for the cyclists (on an intermittent basis) to begin entering Beverly Hills at approximately 10:30 a.m. and the final cyclist to leave the City at approximately 5:00 p.m.

Since the event is a bike ride, and not a race, the cyclists are required and subject to all rules and regulations of the California Vehicle Code and must obey all traffic laws, signals and signs. (A copy of the AIDS/LifeCycle's "Code of Conduct and Safety Guidelines" that every cyclist is required to sign in order to participate, is attached.)

FISCAL IMPACT

AIDS/LifeCycle will be responsible for all City permit and equipment fees, personnel and other associated costs. In addition, a Certificates of Insurance for \$2 million in General Liability, naming the City as an additional insured will be required.

RECOMMENDATION

The AIDS/LifeCycle Bike Ride was reviewed with the City Council Liaisons for Special Events Lili Bosse and Nancy Krasne in early May, and both Councilmembers were in support of the event traveling through Beverly Hills on the above noted route.

This report is for information only. Staff will continue to work with City personnel to coordinate and finalize logistical details for the AIDS/LifeCycle passage through Beverly Hills on Saturday, June 11, 2016.

Gisele Grable
Approved By



Attachment 1

Attachment 2



Gisele Grable
City of Beverly Hills
455 N. Rexford Drive
Beverly Hills, CA 90210

May 2, 2016

Dear Ms. Grable -

Thank you very much for reviewing our permit application for the City of Beverly Hills! I am excited to get to work with you, your staff, and City officials to make the passage of AIDS/LifeCycle through the City of Beverly Hills a success!

AIDS/LifeCycle is a 7-day, 545-mile bike ride from San Francisco to Los Angeles that benefits the HIV/AIDS services of the Los Angeles LGBT Center and San Francisco AIDS Foundation. Participants raise a minimum of \$3,000 to participate in the event, and will be arriving in the City of Angels on Saturday, June 11, to complete their journey down the beautiful California coast.

We work annually with multiple local, county, and state governmental agencies throughout California to permit and execute our event, including California Department of Transportation Districts 4, 5, and 7; Los Angeles County Board of Supervisors; Los Angeles County Police Department, Los Angeles City Police Department, and the City of West Hollywood City Council and City Manager's office, to name a few. I look forward to working with yours and other Beverly Hills City offices to develop plans for a safe and exciting event!

Please let me know if you need anything else. Thank you in advance for all of your help!

Sincerely,

Chris Carrington
Logistics Director
AIDS/LifeCycle
E: ccarrington@aidslifecycle.org | P: 323.860.7320

aidslifecycle.org

San Francisco AIDS Foundation
1035 Market Street, Suite 400 / San Francisco, CA 94103 / T 415.581.7077 F 415.581.7079 / sfaf.org

Los Angeles LGBT Center
1125 N. McCadden Place, Suite 202 / Los Angeles, CA 90038 / T 323.860.7380 F 323.308.4000 / laigbtcenter.org

PRODUCED BY & BENEFITING



Attachment 3

AIDS/LifeCycle™

Event Narrative and Site Schedule

**City of Beverly Hills, CA
ALC Day 7, Saturday June 11, 2016**

AIDS/LifeCycle is a 7-day fundraising bicycle ride from San Francisco to Los Angeles benefitting the HIV/AIDS services of the San Francisco AIDS Foundation and the Los Angeles LGBT Center. In its 15th year, the Ride will take place from June 5 through June 11, 2016. We are expecting approximately 2,500 riders to participate in this event, with each participant raising at least \$3,000.00 in order to participate. There will be no solicitation of funds for any reason during the course of the event, and all monies received will be shared by percentage between the San Francisco AIDS Foundation and the Los Angeles LGBT Center, who share the responsibility of producing this event. Both agencies are registered 501c3 California non-profit organizations raising monies for the purpose of caring for persons with HIV and AIDS and AIDS-related issues.

AIDS/LifeCycle is requesting controlled passage through the City of Beverly Hills as we make our way to our new Finish Line Festival site near West Hollywood. We are a ride, not a race, and we require all participants to agree to and sign our Code of Conduct. All Cyclists are expected to adhere to all traffic laws as directed by California vehicle code.

We are requesting to restrict parking in the parking lanes on the following streets to allow our Cyclists to pass through the City: South Santa Monica from S. Moreno Dr. to Wilshire Blvd; Wilshire Blvd from S. Santa Monica to Doheny; and the East side of northbound Doheny from Wilshire Blvd to Burton Way. We are requesting assisted control of traffic intersections at Doheny and Wilshire Blvd and a controlled lane in which to pass through the City. Our Cyclists are used to riding on open City roads and are required by our Code of Conduct to stop at all stop signs and stop lights.

Event Timeline

Saturday, June 11, 2016

10:30 AM – First Cyclist passes through Beverly Hills; this will remain a trickle of Cyclists in the morning through mid-day

3:00 PM – the main pack of AIDS/LifeCycle Cyclists passes through Beverly Hills

5:00 PM – Final Cyclist passes through Beverly Hills

5:00 PM – 6:00 PM – Following the passage of the last Cyclist & the Caboose, authorized vendor re-opens parking lanes through City of Beverly Hills.

We have the following items specific to our event:

- Sweep vehicles that will assist cyclists if they need help between rest stops
- Caboose - a passenger car that follows the last cyclist at a safe distance
- Motorcycle Safety volunteers to assist cyclists at locations along the route that we deem need a little extra attention other than just signage. It is our name for what other events call course marshals.
- All participants and vehicles are required to follow the California Vehicle code and have signed the attached Safety Speech and participant waiver.

AIDS/LifeCycle 2016 Code of Conduct and Safety Guidelines

Safety is our number one priority on AIDS/LifeCycle. Your behavior will affect not only your safety but also the safety of those around you and the perceptions of the communities we ride through. **All of our Ride Leaders are volunteers and are here for your safety.** Please follow their direction should they instruct you out on the road today.

All participants must understand and adhere to this Code of Conduct on official training rides and on the event. Violation of any of these rules could jeopardize your participation in AIDS/LifeCycle, the safety of your fellow participants, and the future of the event.

- **Bicycles are vehicles under the California Vehicle Code and you are subject to all the rules and regulations of that code.** Obey all traffic laws, traffic signals and signs. Ride as far to the right as is safely possible. Ride defensively, predictably and stay alert. Assume car drivers cannot see you.
- **Stop at all stop signs and stop lights without exception.** When you are on an ALC training ride and on the event, you must make an ALC stop, ceasing all forward motion and placing one foot on the ground before proceeding.
- **Wear your helmet at all times** when on your bicycle. This includes while riding in camp and in rest stops.
- **Ride single file** and leave at least one bike length between you and the rider in front of you. *No drafting. No pacelines.*
- **Communicate your intentions.** Use **verbal alerts** to point out potential vehicle hazards. Use **hand signals** to indicate right turn, left turn, stopping or slowing. **Alert others to potential hazards** by pointing and/or calling out in a **loud, outside voice.**
- **Look behind you before passing** to make sure it is clear. Pass only when it is safe to do so and pass **only on the left.** When passing, **call out loudly,** "On your left!"
- **Never wear headphones or ear buds while on your bike.** The use of cell phones, iPods, mp3 players, radios, walkie talkies, handheld cameras or video cameras, or any other electronic device is prohibited while riding.
- **Control your bicycle:** keep at least **one hand on the handlebars** at all times.
- **ALC is an alcohol- and drug-free event.** Do not consume alcohol or use recreational drugs on training rides or on the event.
- **Eat before you feel hungry and drink before you feel thirsty.**
- **Emergency Procedures:** If an accident occurs requiring emergency medical services, **call 911 immediately** and direct traffic around the scene. Get the Riders name and wait for emergency personnel to arrive. **Do not move an injured person** if they are unable to move themselves. Notify your Training Ride Leader or an AIDS/LifeCycle staff member.
- **Obey instructions of all law enforcement personnel, roadies and the AIDS/LifeCycle staff.**
- **Keep your bike frame number visible at all times** on the route and in bike parking.
- **Use only the tents provided by AIDS/LifeCycle and camp in your designated space on the grid.** This will enable the staff to locate you in case of an emergency.
- **Do not tamper with any logistical, electrical or structural equipment on the event.** Any participant's personal electronic equipment found plugged into the event's electrical supply will be confiscated by ALC staff.
- **Be courteous and respectful of others.** We are a diverse community. Please be thoughtful in your conduct and choices, and sensitive to the feelings of your fellow participants.

Violation of any of the rules stated above could result in one or all of the following:

I agree that I may be expelled from the Event in the sole discretion of SFAF, LAGLC, and/or their designated Event director with or without cause or warning, and my failure to abide by the rules and regulations in the code of conduct may result in disciplinary action against me up to and including expulsion from the Event without warning.

- Verbal warning
- Written warning
- Suspension for one day
- Expulsion from the event

Print Name (First / Last)

Date

Signature

Participant Number