



CITY OF BEVERLY HILLS STAFF REPORT

Meeting Date: November 13, 2012
To: Honorable Mayor & City Council
From: Mackenzie Millan, CERT Program Intern
Pamela Mottice-Muller, Director of Emergency Management
Subject: Community Emergency Response Team Reestablishment
Attachments: 1. Refresher Postcard
2. CERT Brochure

INTRODUCTION

This report serves to provide information on the reestablishment of the City of Beverly Hills Community Emergency Response Team (CERT) training.

DISCUSSION

The nationwide CERT training was designed to help individuals take care of themselves, their families, their neighborhoods, their schools, and their businesses should an emergency or disaster occur. CERT training educates people about disaster preparedness and trains them in basic disaster response skills, such as fire safety, light search and rescue, team organization, and disaster medical operations. After taking the training, individuals are better prepared to respond to and cope with the aftermath of a disaster. Using the training learned in the classroom and during exercises, CERT members can also assist others in their neighborhood or workplace following an event when professional responders are not immediately available to help.

In the year 2000, Beverly Hills implemented CERT training as a joint effort between the Fire Department and the Office of Emergency Management. The program had strong volunteer leadership and support from the community. CERT was then administered and taught through the City's Fire Department as part of their community outreach program. Due to budget reductions in FY 09/10, the Fire Department eliminated all of their community outreach programs, including the CERT program. The City Council, as part of the FY 11/12 budget, voted to reinstate the CERT training under the Office of Emergency Management.

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The Office of Emergency Management has hired an intern who is assisting in reestablishing the training. The goal is to organize one refresher course a year (a class for the maintenance of skills) and one training session for new participants. Once developed, this training and refresher will be provided each fiscal year. The CERT intern has been working with the Fire Department, the Health and Safety Commission as well as lead CERT volunteers who have been trained to be instructors and are willing to help throughout this process.

The following provides specific information on the CERT refresher and training:

Refresher

- A refresher will be held on Saturday, December 1, 2012 from 8am-12:30pm.
- Invitations were sent to individuals graduating from a previous CERT training.
- The training will include the review of the following skills: medical operations, utility shut-off, fire suppression, carries, and cribbing.
- "SOS Survival Products" will attend the refresher to allow participants a chance to replenish their CERT backpacks and purchase preparedness supplies.
- Fire Department employees will be paired with CERT volunteer instructors.

CERT Training Class

- Courses will be held on Wednesday, 2/20/2013, Saturday, 2/23/2013, Saturday 3/2/2013, and Saturday 3/9/2013.
- The training course is open to 30 residents over the age of 18 and geographically located throughout the city.
- Training will be advertised in a variety of ways including but not limited to: on the webpage, in the Community Services brochure, through social media and mailings, distribution of the CERT brochure, local newspaper advertisement, and by reaching out to other BH volunteer organizations (e.g. BHCPR, Team BH).
- Community members who are interested in signing up may do so on the Community Services webpage (www.beverlyhills.org/BHRegOnline), or filling out the form in the back of their winter activities brochure and following the form's registrations instructions.

More information can be found on our webpage at www.beverlyhills.org/CERT, by emailing CERT@beverlyhills.org or by calling 310-281-2754.

FISCAL IMPACT

The Beverly Hills City Council has approved \$10,000 to fund the restarting of the CERT refresher and training. This goes towards the salary costs of the participating Fire Department staff and supplies needed for the training. The Fire Department has received a grant that will cover the costs of the refresher course.

RECOMMENDATION

This is provided for City Council information and staff suggests the City Council encourage Beverly Hills residents to participate in the CERT training this February.

Attachment 1



The City of Beverly Hills invites you to attend a

CERT Refresher Course



Saturday, December 1, 2012
8am – 12:30pm
BHFD Fire Training Room
445 N. Rexford Dr.

Light refreshments provided

Come and review your CERT skills and bring your backpacks to be updated

Please RSVP and help us update our records
by emailing CERT@beverlyhills.org or calling (310) 281-2754

Attachment 2



City of Beverly Hills



C.E.R.T. Community Emergency Response Training



Schedule of Classes:

- Wednesday, February 20, 2013 – 6:30pm-9pm
- Saturday, February 23, 2013 – 9am-3pm
- Saturday, March 2, 2013 – 9am-3pm
- Saturday, March 9, 2013 – 9am-3pm*

**Start and end times subject to change*

Location of Classes:

Beverly Hills Fire Department
Fire Training Room
445 N. Rexford Dr.

Those interested can register through the
Community Services webpage

www.beverlyhills.org/BHRegOnline

or by following the form instructions in the
back of the Community Services winter
activities brochure

What is the C.E.R.T. Program?

The City of Beverly Hills Community Emergency Response Training (C.E.R.T.) is designed to teach a person to help themselves, family and neighbors in a disaster situation.

This training covers basic skills that are important to know when emergency services are not immediately available. You can make a difference by using the training to save lives and protect property.

Emergency responders, emergency management personnel, and emergency trained volunteers provide training. Program material covers earthquakes, fires, terrorism, hazardous incidents and other general life-threatening situations.

This Federal Emergency Management Agency (FEMA) certified course does not require previous emergency knowledge for participation.

What Does a C.E.R.T. Participant Learn?

Community Emergency Response Team Training instructs individuals to prepare and respond to potential hazards following a disaster. Participants will learn to:

- Recognize the potential hazards associated with a particular type of emergency and take the appropriate action.
- Identify, organize and utilize available resources and people.
- Treat for life-threatening condition through Simple Triage and Rapid Treatment (S.T.A.R.T.).

What Does the C.E.R.T. Involve?

Participants attend a total of seven modules. Classes include lectures, videos, slides, interactive participation and skills assessment. Becoming a member of C.E.R.T. involves a serious time commitment and only those who who complete all training may graduate.

COURSE CONTENT

Module I:
Disaster Preparedness

Module VI:
CERT Organization

Module II:
Fire Safety and Utility Controls

Module VII:
Disaster Psychology

Module III:
Medical Operations Part I

Module VIII:
Terrorism and CERT

Module IV:
Medical Operations Part II

Module IX:
Disaster Simulation

Module V:
Light Search and Rescue



Questions? E-mail CERT@beverlyhills.org or call (310) 281-2754