



## CITY OF BEVERLY HILLS STAFF REPORT

**Meeting Date:** August 23, 2012  
**To:** Honorable Mayor & City Council  
**From:** Byron Pope, CMC  
City Clerk  
**Subject:** Election Ad Hoc Committee Recommendation for the 2013 City of  
Beverly Hills Municipal Election Campaign Spending  
**Attachments:** None

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### INTRODUCTION

Mayor Brien appointed Councilmember Bosse and Councilmember Gold as the 2013 Election Ad Hoc Committee. The Committee met on Wednesday, August 1, 2012 with the City Clerk. Other attendees at the meeting included: Brian Rosenstein, Nancy Krasne and Laura Coleman, Beverly Hills Courier reporter.

### DISCUSSION

#### **Voluntary Campaign Spending Limit**

- The current voluntary campaign spending limit is \$75,000. An increase of \$5,000 is recommended, making the new voluntary spending limit for the 2013 Municipal Election \$80,000 (roughly \$3.80 per registered voter).

#### **Contribution Limit**

- Individual contributions allowable up to a maximum of \$400 per contribution or entity and \$800 per couple for those candidates that accept the voluntary campaign spending limit of \$80,000 will remain the same. Continue same form of public acknowledgment for those candidates who agree to the voluntary spending limit; the City will pay the cost for printing, handling, translation and mailing the candidate statement.
- Individual contributions allowable up to a maximum of \$125 per contributor or entity for those candidates that decline the voluntary campaign spending limit of \$80,000 will remain the same. In addition, the candidate will be responsible for the cost of printing, handling, translating and mailing the candidate's statement (approximately \$1200 – the actual cost varies from one election to another election and may be significantly more or less than the estimate, depending on the actual number of candidates' filing statements).

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**RECOMMENDATION**

Staff seeks Council concurrence on the Committee recommendations. The above items (the voluntary campaign spending limit and the contribution limits) will be drafted and returned for your consideration at the next two Formal City Council Meetings:

1. A regular ordinance placed on the consent calendar (for introduction – first reading on September 11, 2012), and
2. The ordinance placed on the consent calendar (for adoption – second reading) on September 20, 2012.
3. The ordinance will become effective October 22, 2012.



Byron Pope  
Approved By

