



CITY OF BEVERLY HILLS STAFF REPORT

Meeting Date: June 19, 2012
To: Honorable Mayor & City Council
From: Pamela Mottice Muller, Office of Emergency Management *PMM*
Subject: Disaster Stakeholder Summit
Attachments: Summit Agenda

INTRODUCTION

The Disaster Stakeholder Summit was held on April 30, 2012 from 8:30 to noon. The Summit's purpose was to bring members of stakeholder representative groups from both public and private schools, businesses, faith and community based organizations and medical providers together to provide:

- information on disaster mitigation, response and recovery and
- the tools needed to write life safety, disaster response and recovery plans.

The following provides a summary of the event and follow up items.

DISCUSSION

We know that when disasters occur it takes "A Community to Respond... and a Community to Recover", therefore preparedness is a joint effort of the government, the residents and our stakeholders. Bringing these stakeholders together and developing these partnerships are vital to our City's planning efforts. It is essential to ensuring we are all ready when the time comes.

The Summit was a 2012/2013 Health and Safety Commission initiative. They assisted in the planning and outreach efforts. Over eighty five representatives from all of the City's stakeholder groups attended. Due to room being filled to capacity, approximately twenty people were turned away. During the first session a variety of speakers made presentations on disaster mitigation and response topics. During the second session, stakeholders were divided into individual groups from the City's businesses, schools, faith and community based organizations and the medical community. Subject matter experts then met individually with their related groups; teaching how to develop life safety, disaster response and business continuity plans. After the meeting approximately sixty-five stakeholders visited the City's Emergency Operations Center (EOC).

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Stakeholders completed a questionnaire afterwards. All stakeholders stated they would return to work and implement learned information. The majority said they would attend future trainings or meetings on related topics. Since the Summit, the Office of Emergency Management has received numerous phone calls from stakeholders with specific planning questions related to their follow up projects.

All participants received a bag filled with materials that would support their preparedness efforts. Disaster preparedness pamphlets were provided for the stakeholders to share with their employees.

FOLLOW UP

This Summit is just the first of many ongoing projects to increase our partnerships with community stakeholders.

The following are additional after action items related to the Summit and building those partnerships to be completed during the Fiscal 2012-2013 year.

- send material bags to those who were unable to attend,
- send a follow up email to everyone who attended,
- outreach to the Chamber of Commerce, CBGB, and Rodeo Association to clarify roles and responsibilities during and after a disaster,
- hold an additional training,
- develop formal outreach with three of our medical surgical centers to provide emergency medical services in a catastrophic event,
- meet with local veterinarian and Amanda Foundation to discuss disaster animal care plan,
- work with faith based organizations to establish MOU's with the American Red Cross to use their facilities as a shelter,
- outreach to businesses in the community to sign a contract agreeing to accept a City Purchase Order, Credit Card or in store credit should the City need resources,
- explore signing a contract with a business that could provide debris management and logistic support to the City when a disaster occurs,
- increase meetings with the school district on preparedness, response and recovery issues and
- Encourage Stakeholders to participate in The Great California Shakeout to be held on October 18, 2012.

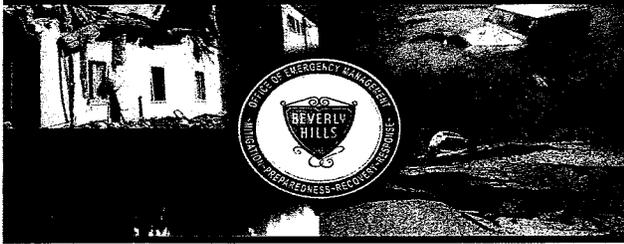
FISCAL IMPACT

The Summit had minimal cost to the City was already included in the Office of Emergency Management budget.

RECOMMENDATION

It is recommended that the City Council continues to support the preparedness efforts of our stakeholders and encourages ongoing partnerships

Attachment 1



Disasters Happen! Be Prepared!
Community Disaster Summit
A G E N D A

April 30, 2012

8:30 a.m. – 12:00 p.m.

Hosted by City of Beverly Hills and the Health and Safety Commission

8:30 a.m. – 9:00 a.m. Introductions
 Sign In, Light Refreshments
Introductions: Debra Judelson M.D. Health and Safety Commission Chair
Welcome: Mayor Willie Brien M.D. Municipal Gallery

9:00 a.m. – 9:30 a.m. City's Disaster Response Plan and Expectations
 Pamela Mottice Muller, Director Emergency Management Municipal Gallery

9:30 a.m. – 10:45 a.m. PANEL DISCUSSION
How to Make Your Business Safer Before the EQ Occurs
 Alex Yanev, Yanev Associates
What to Expect From Your Power Utility Municipal Gallery
 Mark Olson, Edison International Public Affairs
Notification Tools and Information
 Huma Ahmed, City of Beverly Hills
What to Do In Case of a Shooter
 Sgt. Gregg Mader, Beverly Hills Police

10:45 a.m. – 12:00 pm. BREAK-OUT SESSIONS
Businesses: Municipal Gallery
 Roland De Rocili, Business & Industry Council for Emergency Planning and Preparedness
Faith Based and Community Based Organizations: Room 280 A Break Out Groups
 Alix Stayton, Emergency Network of Los Angeles
Schools: HR Training Room 3rd Floor
 Wendy Milligan, Terra Firma Enterprises
Medical: Room City Council Chambers
 Ryan Tuchmayer Cedars Sinai Hospital & Trevor Rhodes Community Clinic Association of Los Angeles County

12:00 City's Emergency Operations Center Tour Optional For Those Interested
Meet Back In Municipal Gallery



Alix Stayton serves as Program Manager of the Emergency Network of Los Angeles. She provides coordination and support to ENLA's board of directors in the implementation of the organization's strategic plan. She has begun developing systems to organize ENLA's data and records. She conducts outreach and recruitment for new members, assists committees in standing up and defining their roles in the organization, and attends conferences and meetings on behalf of the organization. Alix facilitates regular disaster plan development workshops in the various Disaster Management Areas (DMAs) of Los Angeles County, and represents ENLA in the Southern California and National VOADs (Voluntary Organizations Active in Disaster)

Mark A. Olson is the Local Public Affairs Region Manager for Southern California Edison. His areas of responsibility include Beverly Hills, Culver City, Malibu, Santa Monica, West Hollywood, along with the municipal cities of Burbank and Glendale. He is responsible for corporate activities, governmental affairs, business and community organizations as well as other utility issues. He is the past-President of the Westside Council of Chambers of Commerce (an umbrella organization of Chambers of Commerce on the Westside). He also serves on other city and community committees and boards.

Trevor Rhodes serves as the Emergency Preparedness Coordinator for the Community Clinic Association of Los Angeles County (CCALAC.) In this role he acts as the designated Disaster Resource Center for 47 Primary Care Health Center Organizations who operate over 150 individual clinic sites throughout Los Angeles County. His work focuses on building operational readiness for all-hazards emergencies to help foster resilient communities and ensure clinics are able to maintain business operations during emergencies to reduce potential surge on Hospital Emergency Departments

Wendy Milligan, Terra Firma Enterprise's president, has worked in the emergency management field since 1988. Part of her career was spent as the Assistant Director of Ventura County Sheriff's Office of Emergency Services. Currently, Wendy consults with special districts, cities, counties, state and federal governments and assists them with their emergency management programs. She has written over 60 emergency operations plans, designed and directed more than 50 emergency management exercises and trained thousands of emergency managers in Emergency Operations Center procedures, the National Incident Management System and the Standardized Emergency Management System.

Roland De Rocili, a member of the Business & Industry Council for Emergency Planning & Preparedness (BICEPP) Board of Directors since 2002, has over 33 years of experience in emergency services, with responsibilities for coordination and management of emergency response, crisis management, and business recovery planning. Roland's experience has been within the banking, healthcare, aerospace and energy industries. He has been a member of BICEPP since 1999, and is also a Past President of this non-profit corporation. Roland has a Bachelor of Science degree in Business and Management from the University of Redlands, is a Certified Business Continuity Planner, and is a candidate for CEM certification.

Sergeant Gregg Mader, a police officer of 16 years, was promoted to the rank of Sergeant in 2006. Sgt. Mader initially began his career in law enforcement with the Los Angeles Police Department (LAPD), and is a former Field Training Officer, Special Weapons and Tactics (SWAT) team member, and SWAT sniper and defensive tactics instructor. Sgt. Gregg Mader is currently an officer of the Beverly Hills Police Department (BHPD) where he is assigned to the Traffic Division. He is responsible for the BHPD TASER Program, Crisis Negotiation Team, Explorer Program, Photo Red Light Enforcement Program, and the Police Department Social Media Program.

Ryan Tucmayer, MPH, EMT, CEM Ryan is the Disaster Resource Center Coordinator for Cedars Sinai Medical Center. He organizes the medical center's preparedness and response efforts and provides multiple training opportunities, including decontamination training. He also serves as a liaison between umbrella hospitals, clinics, and pre-hospital providers in the Western region of LA County. Ryan is a member of the Los Angeles County Disaster Medical Assistance Team (DMAT CA-9) and the National Medical Response Team (Western), and he has deployed for exercises and real events, including hurricanes Katrina and Rita. Previously, Ryan worked as an Emergency Trauma Technician in the UCLA Emergency Department and Disaster Resource Center. He also served as an EMT and Team Coordinator for his college's Emergency Response Team. Ryan holds a Master of Public Health and is a Certified Emergency Manager.