



CITY OF BEVERLY HILLS STAFF REPORT

Meeting Date: May 15, 2012
To: Honorable Mayor & City Council
From: James R. Latta, L.C.S.W., Human Services Administrator
Subject: Recommendations of the Human Relations Ad Hoc Committee for Allocation of Community Assistance Grant Funding (CAGF) for FY 2012/13

Attachment:

1. CAGF Binder FY 2012/13:
 - CD: Applications
 - Staff report: May 9, 2012 Ad Hoc Committee meeting
 - Table 1: City of Beverly Hills CAGF FY 2012/13 spreadsheet
 - Application Summaries

INTRODUCTION

Maintaining an adequate social services safety net is a public service policy stated in the City's General Plan. Finances for the community assistance grant fund program come from the General Fund and TOT fund. These resources supply services the City does not or cannot provide directly to the community's at-risk population including the homeless, active and frail elderly, disabled and low-means residents. While many cities provide these services directly, the City contracts with agencies to provide services targeted specifically to the needs of the local community.

The Human Relations Ad Hoc committee, Vice Mayor John A. Mirisch and Councilmember Barry Brucker, met on May 9, 2012 to review applications and recommend community assistance grant funding allocations for FY 2012/13.

- Community assistance grant funds available for FY 2012/13 were projected as **\$377,950** through a combination of General funds and TOT resources.
- Community assistance grant funding **requests for fiscal year 2012/13 total \$735,370.**

DISCUSSION

Although applications for funding are considered annually, many applicants have long histories with the City and an expectation that funding will continue at prior, or even higher, levels every year. However, over the years, there have been changes in recipients such as a move from the arts toward services for our seniors and chronically mentally ill homeless to address dramatically increased needs. In addition, funding criteria has consistently required that an agency not rely solely on community assistance funding to remain viable. Coordinated and collaborative services that leverage additional funds to assist in service provision have been viewed positively due to their potential to provide more comprehensive service than a provider with greater reliance on City support. Finally, funding criteria focuses on the extent of resident benefit from the services.

Fiscal Year 2012/13 Applications

For FY 2012/13, the City received 18 requests for funding from 16 applicants. Twelve requests are for continued or expanded funding of programs. Four requests are from applicants who did not receive funding from the City last year but had received funding in the past. Two applicants are first time requests (See attachment 1. Community Assistance Grant Fund binder with enclosed *Table 1: City of Beverly Hills Community Assistance Grant Funding FY 2012/13 spreadsheet*). Included in *Table 1* is a staff initiated request of a \$5,100 budget enhancement for the Changing Lives and Sharing Places (CLASP) homeless outreach program. The CLASP budget has remained the same (\$85,000), since the beginning of the program in January of 2008. Again this year, Beverly Hills CPR funding of \$50,000 is included as an applicant for grant funds.

Funding requests represent a number of areas of community interest/concern as listed below:

- **At-Risk and Homeless People** – All Saints Episcopal Church (meal program/support services), Good Shepherd (meal program/support services), New Directions, Inc., People Assisting the Homeless (shelter beds, housing vouchers), Step Up On Second (stabilization team, housing vouchers), Westside Food Bank
- **Senior Services** – Beverly Hills Active Adult Club, Jewish Family Service (senior case management, emergency services, peer volunteer program), The Maple Counseling Center
- **Health** – Beverly Hills CPR, Chiron Center, Inc. (crisis response), Saban Free Clinic (TB testing for shelter housing, low-income health care), Step Up On Second (medical/psychiatric services), The Maple Counseling Center (low-cost counseling/senior services), Venice Family Clinic
- **Education** – Beverly Hills Education Foundation (fundraising for BHUSD)
- **Arts and Culture**—Theatre 40, Beverly Hills Theater Guild

Consideration of Allocation of Funds for FY 2012/13

Historically, applicants have been considered based on the following general criteria:

1. Organization provides services that support the City's commitment to the provision of a social service safety net for the most vulnerable members of the community.
2. Organization provides a unique service that addresses an unmet need of the community and does not duplicate other providers or programs.
3. Organization does not rely solely on community assistance funding to remain viable and the services would cost more to the City if the City provided them directly.
4. Organization provides regional services that enable the City to meet its obligation to help ameliorate regional social issues.
5. Organization is a 501c.3 or in partnership with a 501c.3.

While the economy has begun to show some improvement, funding for social services has lagged behind. Referrals for at-risk individuals, frail elderly and the homeless mentally ill continue to be the primary focus of Human Services. In recent years, the City has prioritized funding for the most vulnerable members of the community.

Two requests this year (PATH and Step Up On Second) address the City's support of the Home for Good initiative to end chronic and Veteran homelessness in Los Angeles County by 2016. Additional resources are needed to build on the success of our Changing Lives and Sharing Places (CLASP) outreach program and to partner with the coordinated efforts among regional homeless providers by funding a stabilization team and housing vouchers. It is this collaborative strategy that makes it possible to move people from living on the street into *permanent supportive housing*.

The Ad Hoc committee began their deliberations for determining how to approach the challenge of consideration of requests totaling **\$735,370** with only **\$157,950** in budgeted grant funds by considering Options A and B on *Table 1. City of Beverly Hills Community Assistance Grant Funding FY 2012/13*.

Option A

- Enhance funding by utilizing \$220,000 of TOT and marketing funds as was done in FY 2011/12 to provide applicants the same allocation as last year.
- Discontinue funding for Jewish Family Service Senior Peer Volunteer program and partially fund the JFS Homecare Emergency Service Purchase program.
- Refer arts and culture applicants to the newly established 501c.3 non-profit program for potential funding; consider in-kind publicity in City publications and media.

Option B

- Enhance funding by utilizing \$326,061 of TOT and marketing funds and *extend* services for the most vulnerable members of the Beverly Hills community (e.g., at-risk individuals, frail elderly, and chronically mentally ill homeless).

FISCAL IMPACT

The proposed CAGF budget of \$484,511 includes \$157,950 from the General Fund and the Ad Hoc committee's recommendation for the addition of \$326,561 from the TOT holiday and marketing fund.

RECOMMENDATION

The Ad Hoc committee finalized their recommendations by prioritizing allocations to organizations based on their focus of providing food, care, and shelter to the most needy and vulnerable members of the Beverly Hills community. *See Table 1: CC Ad Hoc Recommendations 2012/13.*

After careful consideration of all requests, the Ad Hoc committee recommended the following organizations receive community assistance grant and or in-kind funds:

- All Saints Homeless Assistance Program
- Beverly Hills Active Adult Club
- BH CPR (pending clarification of financial reports)
- BHEF (In-kind only)
- Chiron Inc. (funds and in-kind)
- Jewish Family Service
- The Maple Counseling Center
- People Assisting The Homeless
- Saban Free Clinic
- Westside Food Bank
- Step Up On Second
- Theatre 40 (In-kind)
- Beverly Hills Theatre Guild (In-kind)

Steve Zoet, CS Director
Approved By



Attachment I:

CAGF Binder FY 2012/13:

(Provided under separate cover)

TABLE 1: CITY OF BEVERLY HILLS COMMUNITY ASSISTANCE GRANT FUNDING 2012/13

	Applicants	Service Provided	City Funding Began	2010/11 Allocation	2011/12 Allocation	2012/13 Request	Resident Benefit %	Financials	5/9/2012		5/15/2012	
									Option A	Option B	CC Ad Hoc Rec 2012/13	City Council Rec 2012/13
1.	All Saints Homeless Assistance Program	Homeless Assistance, Case Management, and Bus Tokens	2003	\$9,300	\$9,300	\$18,000	5%	Adequate	\$9,300	\$9,300	\$9,300	
2.	*B.H. Active Adult Club	Senior Activities Club	1974	\$5,500	\$5,500	\$20,000	68%	Adequate	\$5,500	\$5,500	\$11,000	
3.	Beverly Hills CPR	CPR Education and Training	2009	\$50,000	\$50,000	\$50,000	70%	Unclear	\$50,000	\$50,000	\$50,000	
4.	B.H. Education Foundation	Fundraising Activities for School District	2006	In-Kind Only (\$10,000)	In-Kind Only (\$10,000)	\$35,000	100%	Adequate	In-Kind Only (\$10,000)	In-Kind Only (\$10,000)	In-Kind Only (\$10,000)	
5.	Chiron Inc.	Crisis Response Team	2011	N/A	\$20,000	\$24,000 And In-Kind	30-40%	Unclear	\$20,000	\$20,000	In-Kind \$15,000	
6a.	Jewish Family Service	Service to Beverly Hills Seniors	2005/CDBG since 1994	\$56,000	\$71,000	\$75,410	100%	Adequate	\$71,000	\$80,000	\$80,000	
6b.	Jewish Family Service	Homecare/Emer. Purchase	1994	N/A	N/A	\$35,000	100%	Adequate	\$9,900	\$23,000	\$23,000	
6c.	Jewish Family Service	Senior Peer Volunteer	N/A	N/A	\$15,000	\$15,000	100%	Adequate	\$0	\$0	\$10,000	
7.	Maple Counseling Center, The	Low Cost Counseling/Senior Counseling	1984	\$75,000	\$75,000	\$105,000	17.76%	Adequate	\$75,000	\$80,000	\$75,000	
8.	New Directions, Inc.	Homeless Services for Veterans	2006	\$0	\$0	\$5,000	Not Reported	Adequate	\$0	\$0	\$0	
9.	People Assisting the Homeless (PATH)	Shelter Beds for CLASP Program	1994	\$52,350	\$51,039	\$75,000	100%	Adequate	\$51,039	\$75,000	\$75,000	
10.	Saban Free Clinic	Free Medical Services	1992	\$5,000	\$6,111	\$30,000	1.28%	Adequate	\$6,111	\$6,111	\$6,111	
11.	Venice Family Clinic	Primary Health Care & Support Services	2007	N/A	N/A	\$56,960	0.30%	Adequate	\$0	\$0	\$0	
12.	Westside Food Bank	Feeding Low Income Residents	1986	\$75,000	\$75,000	\$90,000	N/A	Adequate	\$75,000	\$80,000	\$80,000	
	New Applicant(s)											
13.	Good Shepherd	Meal Program	N/A	NA	N/A	\$10,000	35-50%	Adequate	\$0	\$0	\$0	
14.	Step Up On Second	HOST Program	N/A	N/A	N/A	\$50,000	100%	Adequate	\$0	\$50,000	\$45,000	
15.	**Enhancement	CLASP Program	2008	N/A	N/A	N/A	100%	N/A	\$5,100	\$5,100	\$5,100	
16.	Theatre 40	Theater Arts	2006	N/A	N/A	\$24,000	78-100%	Adequate	In-Kind-Only	In-Kind Only	In-Kind Only	
17.	***Theatre Guild	Theater Arts	2002/3	N/A	N/A	\$17,000	Not Reported	Adequate	In-Kind Only	In-Kind Only	In-Kind Only	
	Totals:			\$328,150	\$377,950	\$735,370			\$377,950	\$484,011	\$484,511	
	Base Budget			\$157,950	\$157,950	\$157,950			\$157,950	\$157,950	\$157,950	
	TOT Funds			\$170,200	\$220,000	TBD			\$220,000	\$326,061	\$326,511	

*additional \$5,500 approved by Council 12/06/11. Total of \$11,000 for FY 2011-12

**Staff initiated budget enhancement

***Application received 3/9/12 after deadline (2/29/12)