



AGENDA REPORT

Meeting Date: February 7, 2012
Item Number: F-13
To: Honorable Mayor & City Council
From: Steven Zoet, Director of Community Services
Subject: APPROVAL OF THE REQUEST OF BEVERLY HILLS LITTLE LEAGUE AND AYSO TO CREDIT FUTURE PAYMENT OBLIGATIONS OF EACH PARTY THE SUM OF \$3,600 (\$7,200 TOTAL) IN RECOGNITION OF THEIR CONTRIBUTION TO FIELD MAINTENANCE COSTS

Attachments: None

RECOMMENDATION

Staff recommends that City Council approve the request of Beverly Hills Little League and the American Youth Soccer Organization (AYSO) for them to cover the cost to hydro-seed athletic fields at LaCienega Park and to subsequently be equitably credited the equivalent amount of the expenditure toward future payment obligations. The sum of the cost to hydro-seed the desired area of coverage is approximately \$7,200 with each organization paying half. In recognition of the Community Services Department's inability to cover this expense, these organizations have done so and are requesting City Council's approval that the equivalent amount of funds be credited to each of them toward their future financial obligations to the City.

INTRODUCTION

Parks Maintenance staff historically has approximately six weeks between the end of the AYSO season and the start of the Little League season to perform restorative turf maintenance practices. We are currently in that maintenance period. Staff typically aerate, seed and top dress the turf field areas that are in need of repair during this time frame. This is a traditional and acceptable standard of care within the industry. Due to the limited time that exists between seasons, hydro-seeding is a more preferred method of treatment due to quicker germination, turf establishment and related outcomes. As a result, the process is a more expensive one and has not been a part of the department's traditional maintenance practices due to budget limitations.

DISCUSSION

Due to the desire to have a better finished turf area which the practice of hydro-seeding typically affords, Little League and AYSO are desirous of initially incurring the expense to hire a company to perform this treatment. The company they have retained to perform the service is TruGreen Landcare with whom the City contracts to perform certain of its parks maintenance needs. We have enjoyed a positive and long-established working relationship with this company and as a result have helped to assure that the youth sports leagues were quoted a very competitive price for the service that was far below what they would have otherwise been able to negotiate.

City Council liaisons Brien and Gold met with staff and Recreation and Park Commissioners Friedman and Rosoff on Monday, January 30th, to discuss the proposal and agreed to the recommendations posed by the organizations. Staff thus ask for and recommend the support and approval of the full City Council to reimburse Beverly Hills Little League and AYSO for the expenses they incurred in securing this service. That is most easily accomplished by crediting their future financial obligations to the City that are derived through player fees in the amount that is equal to the sum of their respective investments which is \$3,600 each.

FISCAL IMPACT

The City would realize a loss of approximately \$7,200 in future revenues if City Council approves this recommendation. However, the City would have incurred approximately \$4,000 in material cost expense had it implemented its historical maintenance practices as previously described. Staff already acquired these products for their intended use but will now be able to store and use them at a later date for future needs. The actual net "cost" or fiscal impact to the City then is essentially the difference of \$3,200.

For informational purposes, AYSO remitted approximately \$54,500 to the City for their 2011 season and Little League remitted approximately \$17,800 as part of their player fee obligations. The resulting credits would be posted against these sums assuming similar registration numbers for 2012.



Scott Miller
Finance Approval

Steve Zoet
Approved By 