



AGENDA REPORT

Meeting Date: October 18, 2011
Item Number: H-7
To: Honorable Mayor and City Council
From: Chad Lynn, Director of Parking Operations
Subject: RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS
AMENDING THE COMPREHENSIVE SCHEDULE OF TAXES, FEES
& CHARGES TO REPEAL CERTAIN PARKING FACILITY RATES
FOR FISCAL YEAR 2011/2012

Attachments: 1. Resolution

RECOMMENDATION

Staff recommends the City Council of the City of Beverly Hills adopt the resolution amending the comprehensive schedule of taxes, fees and charges to repeal certain parking facility rates for Fiscal Year 2011/2012.

INTRODUCTION

Over the past 30 years, some of the publicly owned parking structures in the City have been owned by the Beverly Hills Parking Authority and others have been owned by the City. At various times, ownership of various parking structures has been transferred between the two entities. Currently, the Parking Authority owns all of the parking facilities except for the 450 N. Rexford Drive (Civic Center) and 9333 Third Street (Foothill) parking facilities.

In approximately 1975 the City created its current parking enterprise fund; however, the current fund functions as a quasi-enterprise fund that is still technically part of the City's General Fund. Consequently the costs and revenues associated with the City's parking facilities cannot be easily separated from the City's General Fund, which results in accounting difficulties and confusion in the community about revenue and expenditure sources. Consolidating ownership of the parking facilities under the City of Beverly Hills Parking Authority now allows for the parking facilities to be operated as a true enterprise that is separate from the City's General Fund. Additionally, the City's parking facilities are regularly used as collateral in the issuance of bonds, and the transfer of ownership

now allows for easier realignment of collateral (the parking facilities) as property values increase and outstanding bond balances decrease over time.

DISCUSSION

As ownership of the parking facilities currently resides with the Parking Authority, it is necessary to repeal certain parking rates as previously established in the City's schedule of comprehensive taxes, fees and charges which have been reestablished as part of the parking rates within the Parking Authority of the City of Beverly Hills.

With the exception of the parking rates associated with 450 N. Rexford Drive (Civic Center) and 9333 Third Street (Foothill), which will remain the same as they are today, the parking rates for the remaining City Parking facilities are being repealed and reestablished within the Parking Authority of the City of Beverly Hills.

Since the rates being repealed by the City are being recommended for adoption by the Parking Authority, these changes should have no impact to the customer experience when using one of the City's or Authority's public parking facilities.

FISCAL IMPACT

As the parking rates that are recommended for repeal in the City's schedule of taxes, fees and charges are the same as those being recommended for adoption by the Parking Authority of the City of Beverly Hills, and since the changes related to the 461 N. Bedford Drive parking facility have already been approved in concept by the City Council the repeal of these parking rates will have no financial impacts except to transfer revenue from one public entity to the other.



Scott Miller
Finance Approval



David Gustavson
Approved By

Attachment 1

RESOLUTION NO. 11-R-_____

RESOLUTION OF THE COUNCIL OF THE CITY OF BEVERLY HILLS AMENDING THE COMPREHENSIVE SCHEDULE OF TAXES, FEES & CHARGES TO REPEAL CERTAIN PARKING FACILITY RATES FOR FISCAL YEAR 2011/2012

The Council of the City of Beverly Hills does resolve as follows:

Section 1. Recently, the City of Beverly Hills transferred most of its parking facilities at the locations set forth in Exhibit A, attached hereto and incorporated herein (“Transferred Parking Facilities”), with the exception of the parking facilities located at City Hall and on Foothill Road and Third Street, to the Parking Authority of the City of Beverly Hills. The City desires to repeal the parking rates at these Transferred Facilities from the City’s Comprehensive Schedule of Fees and Charges.

Section 2. The Comprehensive Schedule of Fees and Charges shall be modified to remove Transferred Parking Facilities rates for Fiscal Year 2011/12 as set forth in Exhibit A effective November 1, 2011.

Section 3. The City Council is taking action only on those fees which have been modified as set forth in Exhibit A. The remaining fees, permit fees, City services charges and other fees, charges, extractions, and required payment for municipal services as set forth in the Comprehensive Schedule of Taxes, Fees & Charges have not been modified.

Section 4. The City Clerk shall certify to the adoption of this and shall cause this resolution and his certification to be entered in the Book of Resolutions of the Council of this City.

Adopted:

BARRY BRUCKER
Mayor of the City of
Beverly Hills, California

ATTEST:

(SEAL)
BYRON POPE
City Clerk

APPROVED AS TO FORM:

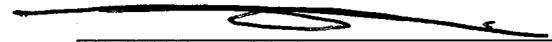


LAURENCE S. WIENER
City Attorney

APPROVED AS TO CONTENT:



DAVID D. GUSTAVSON
Director of Public Works and
Transportation



SCOTT G. MILLER
Director of Administrative Services/
Chief Financial Officer

EXHIBIT A
City Parking Rates

REFERENCE		RATE
<u>Public Works - Parking Operations, 345 North Foothill Road or Cashier's Office at City Hall, Room 240</u>		
08-O-2548	Parking Meters: (rates per hour)	
	Zone A	2.00
	Zone B	2.00
	Zone C (rate per hour)	2.00
	10 minute limit (rate per 10 min.)	2.00
	20 minute limit (rate per 20 min.)	2.00
	Zone E/F (rate per hour)	
	All 1, 2 and 3 hour meters	
	All 10 and 20 minute parking meters	2.00
	All 3 hour meters in the five Santa Monica Blvd. metered parking facilities	
08-O-2548	Parking Meter Lots: (rates per hour)	
	All 20 minute parking meters	2.00
	All 1 hour parking meters	2.00
	All 2 hour parking meters	2.00
	All 3 hour parking meters	2.00
	All 4 hour parking meters	2.00
	All 10 hour parking meters	2.00
	Metropolitan Transportation Authority Bus Pass (monthly)	7.00
	Taxi Coupon Book (Per month per book)	7.00
7-3.203	Preferential Parking Permit (per permit per year)	32.75
	Permit renewal applications received after September 1	35.00
	Replacement Permit	35.00
	One-day guest permit issued non-business hours	2.00
	Residential One-day Guest Permits (Residential Time Limit Zones)	2.00
	Annual pass for one-day residential guest permits (Residential Time Limit Zones)	97.50
7-3.303	Resident Overnight Parking	
	Each permit (per year)	108.00
	Permit renewal applications received after September 1	110.00
	Replacement Permit	35.00
	One-day guest permit issued non-business hours	2.00
07-R-12338	Nurse/caregiver parking permit (per permit)	10.70

EXHIBIT A
City Parking Rates

Parking Facility Rates:		
08-R-12500	221 N. Crescent Drive	
	First Hour	Free
	Second Hour per half hour	1.00
	Per 1/2 hour thereafter	3.00
	Vehicles entering after 6 p.m.	5.00
08-R-12500	321 South La Cienega Blvd.	
	First Hour	Free
	Second Hour	Free
	Per 1/2 hour thereafter	1.00
	Vehicles entering after 4 p.m. weekdays and all day Saturday and Sunday	Free
08-R-12500	333 N. Crescent Drive	
	First Hour	Free
	Second Hour per half hour	1.00
	Per 1/2 hour thereafter	3.00
	Vehicles entering after 6 p.m.	5.00
08-R-12500	9361 Dayton Way	
	First Hour	Free
	Second Hour per half hour	1.00
	Per 1/2 hour thereafter	3.00
	Vehicles entering after 6 p.m.	5.00
08-R-12500	440 North Camden Drive	
	First Hour	Free
	Second Hour per half hour	1.00
	Per 1/2 hour thereafter	3.00
	Vehicles entering after 6 p.m.	5.00
08-R-12500	461 N. Bedford Drive	
	First Hour	Free
	Per 1/2 hour thereafter	3.00
	Vehicles entering after 6 p.m.	5.00
08-R-12500	9510 Brighton Way	
	First Hour	Free
	Second Hour	Free
	Per 1/2 hour thereafter	3.00
	Vehicles entering after 6 p.m.	5.00

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08-R-12500	216 South Beverly Drive	
	First Hour	Free
	Second Hour	Free
	Per 1/2 hour thereafter	3.00
	Overnight parking 6 p.m. – 9 a.m. O/N Permit	Free
	Overnight parking 5 p.m. – 11 a.m.	4.00
	Vehicles entering after 6 p.m.	5.00
08-R-12500	438 North Beverly Drive/439 North Beverly Drive	
	First Hour	Free
	Second Hour	Free
	Per 1/2 hour thereafter	3.00
	Vehicles entering after 6 p.m.	5.00
08-R-12500	450 North Rexford Drive	
	First 2 Hours	Free
	Per 1/2 hour thereafter	1.00
	Vehicles entering after 5 p.m. to 6 a.m.	Free
08-R-12500	345 North Beverly Drive	
	First Hour	Free
	Second Hour	Free
	Per 1/2 hour thereafter	3.00
	Vehicles entering after 6 p.m.	5.00
08-R-12500	240 North Beverly Drive/241 North Canon Drive (Public Gardens Parking Facility)	
	First Hour	Free
	Second Hour	Free
	Per 1/2 hour thereafter	3.00
	Vehicles entering after 6 p.m.	5.00
	Low Emission and Fuel Efficient Vehicle Discount – 20%	
	By Permit Only	
Eligible vehicles are zero emission vehicles (ZEV) as listed by the California Air Resources Board or have achieved a minimum green score of 40 on the American Council for an Energy Efficient Economy annual vehicle rating guide, and carpools/vanpools.		
08-R-12500	9333 Third street	
	First Hour	1.00
	Second Hour	1.00
	Per hour thereafter	2.00
	Vehicles entering after 6 p.m.	3.00
08-R-12500	455 North Crescent Drive	
	First Hour	1.00
	Second Hour	1.00
	Per 1/2 hour thereafter	3.00
	Vehicles entering after 6 p.m.	5.00

EXHIBIT A
City Parking Rates

Daily Parking Passes		
(by package and when offered)		
Range from	Low	20.00
	High	300.00
As established by the Director of Public Works & Transportation		
Special Event Parking Within a City-owned Parking Facility		
(per vehicle per day when offered)		
Range from	Low	2.00
	High	30.00
As established by the Director of Public Works & Transportation		
Valet Parking		
Commercial / Residential Valet Parking Permit (when offered)		
Within a City-owned Parking Facility (per vehicle per day)		
Range from	Low	1.00
	High	5.00
As established by the Director of Public Works & Transportation		
Monthly Parking		
Range From	Low	40.00
	High	300.00
As established by the Director of Public Works & Transportation		
Early/Late Bird Rates		
(As posted and when offered)		
Range from	Low	0.00
	High	30.00
As established by the Director of Public Works & Transportation		
Daily Maximum		
(As posted)		
Range from	Low	5.00
	High	30.00
As established by the Director of Public Works & Transportation		
08-R-12500	Monthly Recurring Credit Card and Automated Payment Discount	
	Range From	Low (20.00)
		High 5.00
As established by the Director of Public Works & Transportation		
Monthly Parking Access Card		
Range From	Low	5.00
	High	30.00
As established by the Director of Public Works & Transportation		
Administrative fee of 10% of monthly parking rate for refunds		
of monthly parking payments		

EXHIBIT A
City Parking Rates

Facility Charges	
Metered or Surface Lots (per day)	201.50
Additional Facility Hours	150.00
City Personnel if required (per hour)	53.00
Add on hours by hour or portion thereof	
Call in requires a four-hour minimum	
<i>* A service fee of one hour will be charged on all cancellations</i>	
