



## CITY OF BEVERLY HILLS STAFF REPORT

**Meeting Date:** April 21, 2011

**To:** Honorable Mayor & City Council

**From:** Nancy Hunt-Coffey, Assistant Director of Community Services

**Subject:** Sponsorship for Big Sunday Event at Temple Emanuel on May 15, 2011

**Attachments:** 1. Request from Temple Emanuel to sponsor Big Sunday

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### **INTRODUCTION**

Temple Emanuel of Beverly Hills will be holding a Big Sunday event on May 15. This event will bring together volunteers who will be putting together "care packages" for low income parents of babies and children. Temple Emanuel seeks City sponsorship of the event which would involve helping to get the word out to the community. There would be no cost to the City for this sponsorship.

### **DISCUSSION**

Temple Emanuel of Beverly Hills will be partnering with All Saints Episcopal Church of Beverly Hills in holding a Big Sunday event on May 15. Big Sunday is a nonprofit organization which promotes volunteerism throughout Southern California. The Human Relations Commission coordinated the Big Sunday event in Beverly Hills last year. While some of the Commissioners will be participating in Temple Emanuel's program, it is not officially a project of the Human Relations Commission this year. The proposed Big Sunday event will bring together volunteers from the community who will be putting together "care packages" for low income parents of infants and children. Temple Emanuel and All Saints will be asking for donations from the community of baby and child related items, such as diapers, baby food and formula, school supplies and gently used clothing. Temple Emanuel seeks City sponsorship of the event which would involve placing information about the event on the City web site, putting out flyers at City venues and sending out e-blasts. Additionally, they have asked to be able to place a barrel at the Beverly Hills Library which would be a collection point for the items listed above. There would be no cost to the City for this sponsorship.

**FISCAL IMPACT**

None.

**RECOMMENDATION**

That Council sponsors the Big Sunday event at Temple Emanuel on May 15, 2011 by helping to promote the event and allowing a barrel to be placed at the Beverly Hills Library.

  
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Nancy Hunt-Coffey  
Approved By

# **Attachment 1**

## **Nancy Hunt-Coffey**

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**Subject:** Big Sunday

**From:** Alla Feldman [<mailto:Alla@tebh.org>]

**Sent:** Tuesday, March 29, 2011 5:44 PM

**To:** James Latta

**Subject:** Big Sunday

Dear Mr. Latta,

Administrator, Community Services for the City of Beverly Hills

On behalf of the Temple Emanuel Community, I would love to ask the City of Beverly Hills for your assistance in bringing awareness about the Big Sunday Project on May 15, 2011.

We are proud to be the official Beverly Hills HUB for this special day in our City. We would like to think of Big Sunday as a festival of community service.

Our goal is to provide meaningful experiences for all participants in a warm and welcoming atmosphere. The Big Sunday is rapidly approaching, and in order to have a successful event we need to have as many as possible volunteers, donations and sponsors. Attached please find the flyer for the event.

Our hope is that the city of Beverly Hills will help us with publicity for this event, as well as finding collection barrels. Please don't hesitate to call me at 310-288-3737 ext. 235.

Thank you,

Alla Feldman

Temple Emanuel

Programming Director