



CITY OF BEVERLY HILLS STAFF REPORT

Meeting Date: January 25, 2011
To: Honorable Mayor & City Council
From: Gisele Grable, Community Services Administrator
Community Services Department
Subject: The Maple Counseling Center - Use of Academy Theater
Attachment: Letter from The Maple Counseling Center

INTRODUCTION

The attached letter was submitted by The Maple Counseling Center seeking to utilize one of the dates that the City is granted for use of the Academy of Motion Picture Arts & Science Theater.

DISCUSSION

Per the City's agreement with the Academy of Motion Picture Arts & Science, the City is allocated three dates per year to utilize its Samuel Goldwyn Theater for community functions or events without charge (between the months of April through December). Over the last eleven years, the City Council has approved The Maple Counseling Center's request to utilize one of the City's dates. The Maple Center again wishes to hold its annual Fundraiser and Film Screening event on a date (depending on availability) in either April or May of 2011 at this location.

FISCAL IMPACT

No fiscal impact.

RECOMMENDATION

Unless the City Council requires additional information or directs otherwise, staff will administratively confirm the date for use of the Samuel Goldwyn Theater with both the Academy and The Maple Center for its 2011 fundraising event.

Gisele Grable 

Steve Zoet 
Approved By



The
Maple
Counseling
Center

December 8, 2010

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Gisele Grable
Community & Cultural Services Administrator
Community Services Department
City of Beverly Hills
455 North Rexford Drive, Room #310
Beverly Hills, CA 90210

RE: Use of the Academy of Motion Picture's Facility

Dear Ms. Grable,

During the past several years the City has generously given The Maple Counseling Center one of its two evenings of use for community events, granted by the Academy of Motion Pictures at its theater facility. The Center would like to request the use of the theater again for its annual Film Screening event.

Each year this screening raises significant funds in support of the Center, and has become known throughout the community as an annual event. We anticipate holding the event during the month of April or May 2011, from 5:00pm until 11:00pm.

Should you need additional information, please contact me at (310) 271-9999 x219.

Sincerely

Marcy Kaplan, M.S.W.
Chief Executive Officer