



CITY OF BEVERLY HILLS STAFF REPORT

Meeting Date: January 25, 2011
To: Honorable Mayor & City Council
From: Officer Don Chase
Subject: Neighborhood Watch Block Party

INTRODUCTION

For the last 15 years the Police Department has engaged the community with Neighborhood Watch Zone Meetings. These meetings were held at the Police Department every April and May. Residents were invited to attend and received crime prevention material. Over the last 3 years, attendance at these meetings began to decrease. The Crime Prevention Bureau changed the number of meetings and marketing of the meetings in an attempt to increase the number of people who attend, but the numbers continue to decrease.

Sgt. Foxen and Officer Chase met with the Health and Safety Commission about ways to increase participation in neighborhood watch. We decided to adopt a neighborhood watch block party format and take our information directly to the neighborhoods in the City. We also decided that the best time to have these block parties is on Saturday's at noon.

The first block party will be February 12, 2011 at noon at 200 S. Palm Dr. The Police Department will close this block from 1200 to 1330 hours. Police vehicles will be used to block both ends of the street, and there will be no activities occurring in the street.

The Health and Safety Commission also decided that a good way to attract people to the event is with a gourmet food truck. The Grill Cheese Truck has agreed to attend this event.

DISCUSSION

The City has an existing policy regarding Block Parties, and this event falls within that policy. Public works will be advised of the event, and there is no need for their assistance.

Meeting Date: January 25, 2011

FISCAL IMPACT

The only cost to the event is the Grill Cheese Truck that has a minimum order of 750.00. The Health and Safety Commission has agreed to cover this cost from their Budget.

RECOMMENDATION

Police Department Staff recommend that the City go forward with this project as it directly falls into our goal of increasing the number of residents involved with Neighborhood Watch.

Officer Don Chase 

Approved By