



CITY OF BEVERLY HILLS STAFF REPORT

Meeting Date: October 14, 2008
To: Honorable Mayor & City Council
From: Brad Meyerowitz, Recreation Services Manager
Subject: Beverly Hills Gardens - Proposed Names/ Hours of Operation /
Rules and Regulations
Attachments: 1. Proposed Rules and Regulations

INTRODUCTION

The Beverly Hills Gardens, adjacent to the Montage Hotel, will be the City's newest "green space" when it opens to public use later this fall. The 33,000 square feet of public gardens and open space is scheduled to feature public outdoor dining areas, water features, landscaped gardens, and public colonnaded walkways connecting Beverly and Canon Drive. Staff has been working with an Ad Hoc Committee from the Recreation and Parks Commission, as well as the full Commission, in developing the proposed names, hours of operation, and rules and regulations.

DISCUSSION

The Recreation and Parks Commission, at their September 23 regular meeting, unanimously endorsed the following items for City Council consideration:

Name

In order to avoid any confusion with Beverly Gardens Park, it was recommended that Beverly Hills Gardens be renamed. Two names to be considered are:

- The Beverly/Canon Gardens
- The Gardens at Beverly and Canon

Once a name is approved, appropriate "Monument" signs will be installed on both the Canon and Beverly Drive entrances to the Gardens.

Hours of Operation

It is recommended that the Gardens be open from 7:00 a.m. – 11:00 p.m. These hours were proposed with the knowledge that the Café, which will be located on the ground level of the City-owned Gardens Building, will open at 7am, and the restaurant, located on the second floor, will be open until 1am. Patrons after 11pm will still be able to use

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the Gardens as a pass through on their way to the Montage Hotel or to the subterranean parking structure.

Rules and Regulations

Please review the attached list of recommended Rules and Regulations. Please note that many of the recommended rules are currently in place for City-owned parks and are listed in the City's Municipal Code. The City Attorney's office will be reviewing the "No Loitering/No Soliciting" regulation to insure that it is not in violation of any First Amendment rights.

FISCAL IMPACT

There will be no expenses incurred due to the establishment of hours of operation and rules and regulations. Funding for the signage displaying the selected name, hours of operation and rules and regulations is already allocated in the project's budget.

RECOMMENDATION

The Recreation and Parks Commission unanimously endorses the recommended Hours of Operation and Rules and Regulations, as well as either of the two proposed names. Staff looks to City Council for direction on this matter.

Steve Miller 
Approved By

Proposed Rules and Regulations for Beverly Hills Gardens

The following conduct or activity shall be prohibited in the use of Beverly Hills Gardens:

- Smoking
- Professional photography or filming, except by permit
- Engaging or participating in any game or activity which may create hazard or danger to other persons or property, including, but not limited to, baseball, football, or similar activity, or the throwing of balls or other objects;
- Consumption of any alcoholic beverage, unless pursuant to an outdoor dining permit; or unless authorized under a special permit issued by the Director of Community Services pursuant to rules and regulations issued under section 8-1-7 of this chapter;
- Riding any bicycle, skateboard, roller skates, Segway, or similar type of device;
- Loitering or soliciting in a manner which interferes with the use, purpose or enjoyment of the facility;
- Usage of Gardens for the purpose of instruction for compensation
- Using any type of public address system, loudspeaker, or any electrically powered musical instrument
- Unleashed pets and those on a cord in excess of 6 feet in length
- Removal of park furnishings
- Wading or bathing in water features