CITY OF BEVERLY HILLS
STAFF REPORT

Meeting Date: September 23, 2008

To: Honorable Mayor & City Council

From: Gisele Grable, Community & Cultural Services Administrator
Community Services Department

Subject: Team Beverly Hills – Proposed Alumni Event

INTRODUCTION

Staff has reviewed the dates and programs with Mayor Barry Brucker for the upcoming season of Team Beverly Hills, and is finalizing the calendar for the entire 2008-09 program. The first Orientation date has been confirmed for Monday, October 6.

Wherever possible, the focus for this year's Team BH program will be on the City's policies and goals towards sustainability, and the protection and preservation of the environment. The 2008 Team BH members will be provided a first hand look into the City's efforts towards recycling and conservation, its development of an Ordinance for environmental/green building techniques and requirements, and the development of a Sustainability Master Plan.

As part of the curriculum for the 2008 members, and a step in encouraging all Team BH alumni to become involved in the City's "Green Team" efforts, Mayor Brucker has requested a program that would provide an invitation to all alumni members, and would highlight the City's environmental efforts and programs. One venue that would work well towards this type of event is Greystone during the Garden & Design Showcase. A large tent will be located on the grounds for lectures and could accommodate a large group. In addition, a small reception would be included, and at the conclusion of the program, the participants would be provided the opportunity to tour Greystone Mansion & Estate fully decorated by interior and landscape designers. The last City-sponsored alumni program took place in 2005.

FISCAL IMPACT

Since this event was not originally included in the Department's budget for the Team Beverly Hills program, additional funds (estimated at $4,000) would be required to cover the costs for a reception and also provide a small Team BH memento for attendees. Funds are currently available within the Community Services budget that were earmarked for a community event that has since been cancelled, and could be utilized to cover the cost if City Council approves the program.

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RECOMMENDATIONS

Staff respectfully requests City Council direction regarding whether to coordinate a Team BH Alumni Program. If the Council wishes to move forward with such an event, Community Services staff will continue to work with Deputy City Manager Friedling and the Communications Office in finalizing the details.

Gisele Grable
Approved By